



Hospices and Community End-of-Life Coalitions

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Hospices and Community End-of-Life Coalitions

How can being part of a community coalition benefit your hospice?

- ✓ Hospices do outreach every day. By partnering with other organizations through coalitions, hospices can expand the scope and impact of outreach to diverse groups within the community.
- ✓ Coalitions create a natural outreach tool for hospices to work with others in the community to promote messages about the importance of end-of-life care, and to spread the word about what good end-of-life care can be.
- ✓ Community coalitions offer hospices the opportunity to partner with an array of organizations and community leaders to improve access to quality end-of-life care.
- ✓ Coalitions normalize conversations about end-of-life issues. When university leaders, attorneys, legislators and community members start and promote community-wide conversations concerning how people die in the community, the social movement grows.
- ✓ Coalitions can heighten community awareness about the fiscal and regulatory barriers to accessing end-of-life care and empower citizens to advocate for change on the community, state and national level.
- ✓ Through education and outreach, coalitions can create a demand for quality end-of-life care as informed communities identify specific needs and resources available.
- ✓ Groups can accomplish more than individuals (or individual agencies)! Working together your coalition can accomplish more than any single entity can alone. Everyone benefits from pooling staff, financial, and in-kind resources to accomplish goals.

- ✓ Coalition partners learn much more about the services and resources of partner organizations than they could in a single outreach visit or educational program.
- ✓ Community collaborations impress and attract broad support from stakeholders and funders.
- ✓ Coalitions create ownership of community concerns. Coalitions can work together to identify gaps in service delivery and develop inter-agency solutions for community issues.